



## FREE Packaging Opportunity: Jacksonville Jaguars Games

If you are interested in offering packages for the following Jaguars games please fill out the attached information and return to Katie Kurycki at Visit Jacksonville. These packages will be displayed on the Visit Jacksonville website. Visit Jacksonville has teamed up with the Jaguars to offer a ticket consignment program for the Jaguars games that still have available tickets. Please see the information below.

Interested in offering packages? (please check): yes  no

Hotel Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please enter a 50-word description of the package you will offer (anything more than 50 words will be cut to fit). Please allow for only 3 bullet points:

Booking instructions/link to website, please ensure you include a landing page on your site:

03 or

Details on these packages:

- Visit Jacksonville has teamed up with the Jaguars to offer a ticket consignment program for the following Jaguars games that still have available tickets:
  - Falcons - August 9<sup>th</sup>
  - Dolphins - August 16<sup>th</sup>
  - Buffalo Bills – September 14<sup>th</sup>
  - Houston Texans – September 28<sup>th</sup>
  - Cleveland Browns – October 26<sup>th</sup>
  - Tennessee Titans – November 16<sup>th</sup>
- You have the option to include game tickets in your packages, all you need to do once a package is booked is to fill out the attached form and send it over to the Jaguars
- These tickets are being offered at a reduced rate of \$5 off the regular price
- All tickets must be ordered at least 2 weeks prior to game
- Packages will go live on the Visit Jacksonville website by July 30th
- Goal: Partners to offer added values, additional nights for free, breakfast, tickets to attractions, either included in rate or at a discount. Partners may also simply offer a Jaguars Games Special Offer
- Partners to price their offers competitively, and keep in mind the current mindset of the consumer who is looking for incentives and value. Rates offered should be compelling.
- Partner offers will be loaded on the special landing page [www.visitjacksonville.com/jags](http://www.visitjacksonville.com/jags) with links to participating partner website and booking engine. Partners must have a designated Jacksonville Jaguars offer to participate.
- This will be a major fall marketing campaign for Visit Jacksonville similar to “Escape to Jacksonville” is for the summer months
- We will only be putting together special packages for these games listed, reservations for other games will be pushed to our Travelocity Booking Engine on our website

Please respond to Katie Kurycki at 904.421.9160, fax at 904.798.9103 or [kkurycki@visitjacksonville.com](mailto:kkurycki@visitjacksonville.com).